



RUHKALA ELEMENTARY PARENT TEACHER CLUB

Inspired to Learn. Committed to Lead.

www.ruhkalaptc.com

6530 Turnstone Way
Rocklin, CA 95765
(916) 741-2216

Ruhkala PTC Board Meeting

September 5, 2019

Members in attendance: Julie E, Alaina G, Leslie V, Tess L, Sarah T, Lyndsey D, Jen F, Emily D, Mrs. Brown, Mrs. Gottschalk

Board Members Present: Keith, Rosalyn, Shena, Erin, Nick, Mike

President's Welcome: Introduction of the President and meeting was called to order at 2:30, Zoom was also available for parents not in attendance. Recognized the full Board was present, and the agenda was approved. Minutes from prior Meeting in May were approved, that included the new Board positions. One vacant seat of Secretary, was not filled in May. Erin Palumbo was appointed Board Secretary.

Principal's Report: Mrs. Brown delivered the report for Mrs. K. School year is off to a great start, the classes have been busy preparing and going over expectations for PBIS (Positive Behavioral Interventions and Support). Ruhkala was just recognized and given Gold Status for PBIS. Looking forward to the Husky Hut opening. Assessments are starting for Husky Shuffle. All the teachers are busy preparing for new curriculum adopted last year. Three new staff members joined the school. Jennifer Dunn in 4th Grade, Dominique Oboyski is the new VAPA teacher, and Tina Price who will be an English Instructional Aide. Looking forward to a great year.

Treasurers Report: Nick delivered the report. He gave a summary of the last two years budgets, the year to date and the proposed budget for the coming year. The Board is proposing to adopt the same budget of the previous year. The projected total for the for the year, would be an additional \$3,700 in funds if all goes well. This year might see additional spending on technology, and the Husky Hut. Keith addressed Mrs. Storey's question about teachers' funds, and said after the Carnival we will announce that. We added a line item for VAPA into the budget, for \$100. Keith asked to address the Husky Hustle, \$7000 in expenditures of the \$15,000 that was raised. He would like to do the same again this year. Was agreed to table that for a later date. Spirit Wear, is now a donation not a line item, and will now be an amazing sponsor. Julie E asked for a bigger budget for Missoula Theatre, to be discussed as we get closer. Budget was approved.

Social Media Report: Mike delivered the report. He has done major overhaul of all of the PTC website, and is trying to integrate all of our Social Media onto the page. An Instagram account was started, and we got clarifications on posting students faces from the office. We are trying to get more parent traffic and make everything more engaging. Missing minutes from April 2018. Launched emails for the PTC Board. Web costs are \$300 a year. Newsletter is being relaunched. Using forms on the websites for sponsorships, no more filling out papers. Cost of Zoom was brought up, and the mention of a free form for meetings such as Facebook Live was mentioned.

Husky Hut: Alaina G delivered the report. It will be opening up soon, this is a program launched by the teachers for grades 3-6. Incentives to earn LEAD tickets and shop at the store. Some really great prizes are there and twice a month they will have a shopping time. Mrs. Wilson has been working to decorate it. It will be open to parents to shop with cash at a later date, to bring down the overall cost. The Hut costs appear to be coming in under budget. All the classes will be taking a tour soon.



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Teacher Appreciation: Leslie V delivered the update. Lunch went well for the staff, and the coffee bar in the lounge was restocked. We were given future dates for the teacher planned events for the year.

Monday Madness: Rosalyn gave an update. We have 25 kids signed up for all 6 sessions, with more that were delivered today. \$750 collected so far to date. Reaching out to Grocery Outlet for snack donations. Looking for additional volunteers, hope to connect with the high school kids for service hours.

Grandparents Day and VIP Breakfast: Coming up on the 13th. Simple breakfast will be served. Mrs. Brown asked if we wanted to have the staff provide posters for the event. So far, we had 85 people who have responded to the RSVP. Maybe setting up a photo booth for all the families. Looking forward to a great event.

Bingo Night: On the 13th as well. We are looking forward to a fun and free night for all families.

Spirit Nights: We need a volunteer to take the lead on this. We have already been approached by several restaurants, and is a great way to raise funds for the school. Hoping to get one per month for eight months.

Fall Carnival: We have booked Kona Ice and a food truck. Teachers will be doing their booths, and we need many volunteers to help plan and run this event. Volunteers are encouraged to sign up on our PTC webpage.

Event Date Conflicts: Have already been taken care of.

Corporate Sponsorships: Grocery Outlet is doing our Top Dog Sponsorship; we greatly appreciate them. Code Ninjas are also interested in doing a sponsorship. If there are any others out there, please pass our information along. Shirt Chick will be a sponsor as well.

Board Meeting Conference Equipment: Keith delivered this report. First meeting was not a great turn out online, hoping more parents will join in the future, with our online video options. Keith purchased the camera being used and it can be returned. Video conferencing, four-year warranty and hard case for it, is approximately \$420. Also, looking at the purchase of Zoom Pro subscription, we are using Zoom Free, and is limited to 40 minutes. Keith's motion is to purchase the equipment and Zoom subscription. Mike suggested we wait on approval and we do a little more research into other options. He has experience with Zoom Pro and we will still be limited to 60 minutes, and doesn't feel it would work best for our meetings. Mike suggested we use Facebook Live and accomplish the same goal of reaching the parents for free. Mike liked the camera and but wanted to wait and do more research. Nick asked the functions of the camera, and further clarification. Julie E let us know they used Zoom last year, and the most they ever had was 4. Erin said she was one of the 4, during the Charter meeting and another board meeting. Facebook Live has advantages and is easy to use, unfortunately during this meeting no one but Mike was online. Keith cancelled the motion and will return the equipment. It was mentioned Mrs. Shrader has equipment we could use. Question was asked of Alaina, if we need to have the Executive Board or the entire members of the room vote on the purchase. She said probably yes, because it is a big purchase and its not an open spending account. Leslie brought up this can be discussed before in the Executive Meeting, and then presented to general meeting for a vote. Camera will be returned and options brought back for the next meeting.

Proposal for Bylaw Changes: Keith found typos in the bylaws, and found a section reference that didn't exist, and specific social media references that he wants to generalize. Needed to present that he is proposing changes ahead of the next meeting, will do the changes in an Executive Meeting, and present the completed changes at the next general meeting.



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Closing remarks & Parking Spot Drawing: Keith asked if anyone had anything else to add. Mike asked about the parking spot and how the raffle works. The winner was Jen F.

